

PRG Announces the Launch of 78 Room Luxury Boutique Hotel in San Diego Region

Los Angeles, CA, December 15, 2013--PRG Investment and Management announced that it has reached an agreement with Pacifica Companies to provide boutique hotel management services in collaboration with Pacifica for the opening of a brand new luxury boutique resort in Imperial Beach, California. Pier South Resort is the first boutique hotel on the sand in the San Diego region and one of the only beachfront hotels of its kind in California.

With 78 suite-style accommodations, a new coastal tavern and quintessential California activities, this intimate luxury property provides the ultimate four-star coastal escape, just steps from the sand and 20 minutes from downtown San Diego's vibrant Gaslamp District.

The property has been owned by Pacifica Companies for over 15 years. Each of the hotel's 620-square-foot suites showcases clean design, refined textures and seamless technology, plus custom appointments and textiles, floor-to-ceiling windows, separate living areas, private balconies and dramatic ocean views. As a LEED Silver-certified property, Pier South will utilize water conservation technologies and harness the California sun for solar cooling and heating.